

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54679   CF   LOC-POL   FBD - LBD: 10/25/12 - 11/04/12   HL#:   Created: 10/19/12 12:37 PM  
 Client: TAJ FOR CONGRESS (341531)   CPE: / / NEGATIVE15   Agency Commission: 15 %   Updated: CAPERHOGAN on 10/22/12 02:52  
 Agency: J.L. BARLOW & ASSOCIATES (8269)   Product: TAJ FOR CONGRESS (1300)   Self :20:00   Confirmed: 10/19/12 01:11 PM  
 Buyer: JOHN BARLOW   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 10/19/12 02:56 PM  
 AE: NICK CAVACINI-WWJ-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WXYZ: 0%   WDIV: 0%   WJBK: 0%   WMYD: 0%   WKBD: 0%   WPXD: 0%   WADL: 0%   CABLE: 0%

## NEW ORDER MRC 10.19.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5A	* * * T F * *	NEWS	30				0.0	\$55.00	2	\$110.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS5A	M T W T F * *	NEWS	30				0.2	\$55.00	5	\$275.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* * * T F * *	MORN	30				0.2	\$55.00	2	\$110.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M T W T F * *	MORN	30				0.2	\$55.00	5	\$275.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DHARVEY	* * * T F * *	DAY	30				0.4	\$160.00	2	\$320.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DHARVEY	M T W T F * *	DAY	30				0.4	\$160.00	5	\$800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

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 AE: NICK CAVACINI-WWJ-TV Billing Int: Monthly BM: SS  
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DMILLION	* * * T F * *	DAY	30				1.0	\$205.00	2	\$410.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DMILLION	M T W T F * *	DAY	30				1.0	\$205.00	3	\$615.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ERACHAEL	* * * T F * *	EFG	30				0.9	\$135.00	2	\$270.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ERACHAEL	M T W T F * *	EFG	30				0.9	\$135.00	3	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EANDERSON	* * * T F * *	EFG	30				0.6	\$225.00	1	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EANDERSON	M T W T F * *	EFG	30				0.6	\$225.00	2	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	2										

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 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EPHIL5P	* * * T F * *	EFG1	30				1.9	\$225.00	1	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EPHIL5P	M T W T F * *	EFG1	30				1.9	\$225.00	2	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EINSIDER	* * * T F * *	EFG1	30				1.2	\$205.00	1	\$205.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EINSIDER	M T W T F * *	EFG1	30				1.2	\$205.00	1	\$205.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	19:00 - 20:00	* * * T F * *	ACC	30				2.6	\$630.00	2	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	19:00 - 20:00	M T W T F * *	ACC	30				2.6	\$630.00	6	\$3,780.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	6										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LLETTER02	* * * T F * *	LETT	30				2.2	\$295.00	1	\$295.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER02	M T W T F * *	LETT	30				2.2	\$295.00	1	\$295.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LFERGUSON	* * * T F * *	LATE	30				1.3	\$205.00	1	\$205.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LFERGUSON	M T W T F * *	LATE	30				1.3	\$205.00	1	\$205.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LOCOMICS	* * * T F * *	LATE	30				0.8	\$45.00	2	\$90.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LOCOMICS	M T W T F * *	LATE	30				0.8	\$45.00	3	\$135.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	MCBSSAT	* * * * * S *	MORN	30				1.4	\$270.00	1	\$270.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	MCBSSAT	* * * * * S *	MORN	30				1.4	\$250.00	1	\$250.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LCRIMINALSA11P	* * * * * S *	LFG	30	Y			4.0	\$385.00	2	\$770.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/03/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WMATTERSU1130A	* * * * * S	WKND	30				0.6	\$270.00	1	\$270.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	SNFLTODA1	* * * * * S	NFLP	30			NFL	0.7	\$965.00	1	\$965.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LCSIMISU11P	* * * * * S	LFG	30				3.2	\$430.00	2	\$860.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/28/12	11/04/12	1	1									

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## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	64	0	\$15,000.00	\$12,750.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$15,000.00	\$12,750.00	\$0.00	\$0.00